

QNOVA

BRAND

GUIDELINES

September 2, 2024

QuantumNova Image Application Rules



OUR MISSION

At QuantumNova, we want to unleash the power of post Quantum Cryptography and set the bar for what a quantum-resistant digital world means in practice. Our goal is to empower organizations, industries and governments with tools that allow them to be protected against quantum computing threats, shielding sensitive data and information, networks, communications and connected devices, from the risks of exposure. Our next generation of encryption products and solutions will give organizations the power to thrive and be focused on their goals and strategies thus creating a safer digital landscape.

OUR VALUES

- ✱ We are passionate about this cause.
- ✱ We are innovators, obsessed with excellence.
- ✱ We are proactive and attentive to detail.
- ✱ We are customer-centric.
- ✱ We are committed to the most rigorous ethical principles.

OUR
LOGO

QNOVA
MAIN LOGO

FONT: **Nasalization**



On dark backgrounds, use our full-colour logo.



On light backgrounds, use our full-colour logo with dark grey text.



On darker coloured backgrounds, use our white logo.



On lighter colored backgrounds, use our dark grey logo.

ONE
COLOUR
USE

The one-colour logo should be only on dark grey and white colourways.

LOGO MISUSE

It is important that the appearance of the logo remains consistent. The logo should not be misinterpreted, modified, or added to. No attempt should be made to alter the logo in any way. Its orientation, colour and composition should remain as indicated in this document.



Never rotate the logo at an angle.



Do not add drop-shadows or any design.



Do not distort or wrap the logo in any way.



Do not change the typeface.



Do not change the logo colour or tone.



Do not outline or create a keyline around the logo.



Do not use a greyscale version of the logo.



Do not crop the logo.

USING THE LOGO

MINIMUM CLEAR SPACE

To ensure the logo's visibility and impact, maintain a minimum clear space around it. This space should be equal to the height of the capital "Q" in the QuantumNova logo, measured from the top to the bottom of the "Q". For optimal effect, it is recommended to provide even more space around the logo. Avoid placing photos, text, or other graphic elements within this minimum clear space.



MINIMUM SIZE

The logo should only be used at the minimum size when space is extremely constrained. Whenever possible, opt for a larger size to enhance visibility and impact. For QuantumNova, the minimum size is 15 mm in print and 35 pixels on screen.



OUR FONTS

AA

MEEDORI SANS

TITLES

USE FOR H1, HEADLINE, TITLES AND QUOTES.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!"#\$%&/'()=

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!"#\$%&/'()=

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789!"#\$%&/'()=

Aa

MANROPE

Subtitles

Body Text

Use for H2, H3, Sub.Headline, Body Text.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/'()=

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/'()=

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789!"#\$%&/'()=

BE SAFE

Light

BE RESILIENT

Regular

BE BOLD

Bold

OUR COLOURS

QuantumNova colours are white, jet and sky blue. They are used to provide accessibility, simplicity, and consistency throughout all brand communications.

**TRUST
CONFIDENCE
TECHNOLOGY**

SKY BLUE

HEX: #58CBE8
RGB: 88 203 232
CMYK: 62 13 0 9

**PURITY
CLARITY
INTEGRITY**

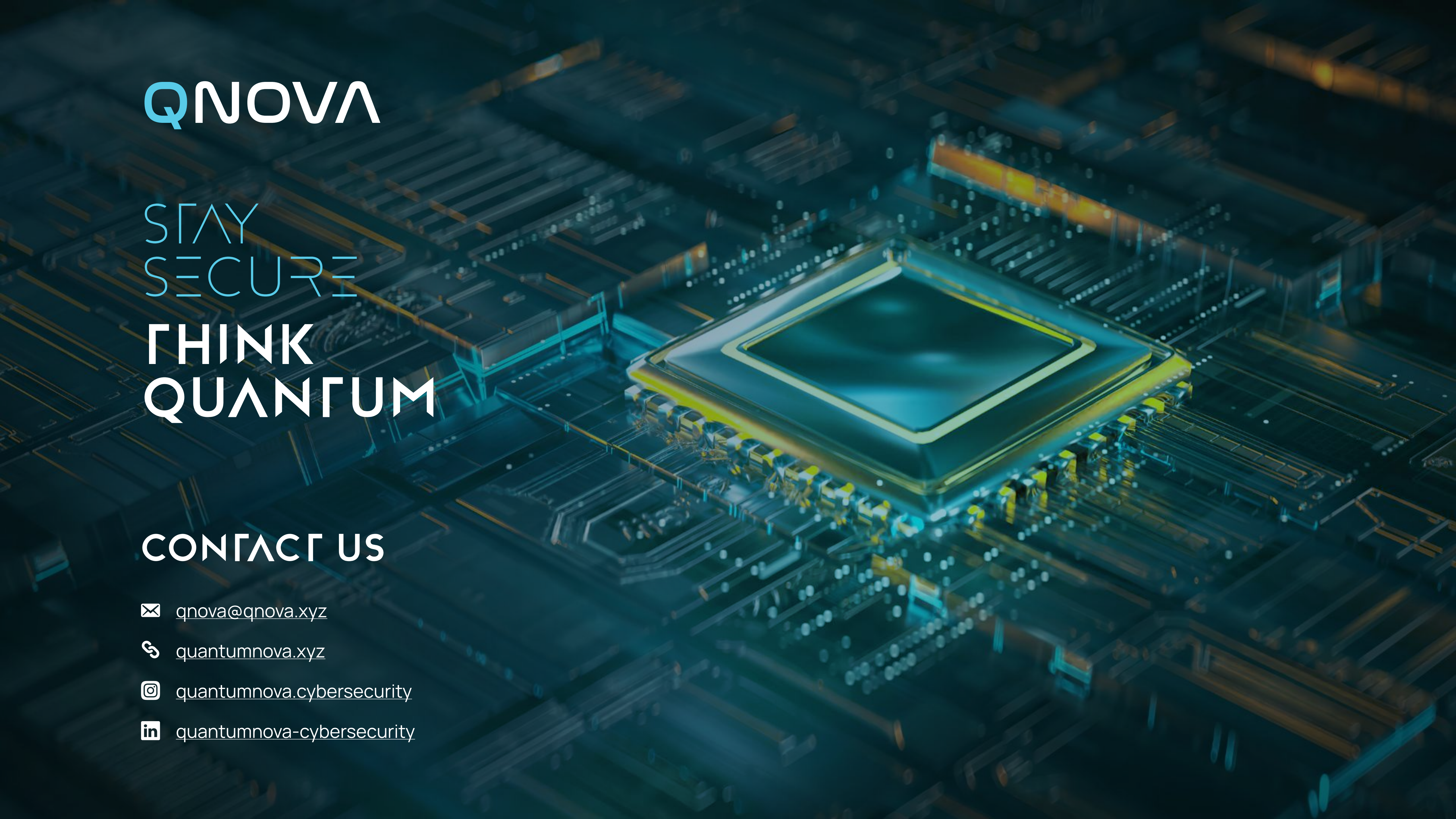
WHITE

HEX: #FFFFFF
RGB: 255 255 255
CMYK: 0 0 0 0

**SECURITY
RESILIENCE
PRECISION**

JET

HEX: #353541
RGB: 53 53 65
CMYK: 18 18 0 75



QNOVA

STAY
SECURE

THINK
QUANTUM

CONTACT US

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🌐 quantumnova.xyz

📷 [quantumnova.cybersecurity](https://www.instagram.com/quantumnova.cybersecurity)

🌐 [quantumnova-cybersecurity](https://www.linkedin.com/company/quantumnova-cybersecurity)